



**FOR IMMEDIATE RELEASE**

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**LIGHT OF CHANCE INCORPORATED PRESENT THE DUST BOWL REVITALIZATION**

**MADISONVILLE (August 7, 2009)** – Light of Chance, Inc. presents The Dust Bowl Revitalization a family and community orientated event held in Dr. Festus Clayborn Park on Friday, August 7th till Sunday, August 9th, 2009. Admission is free to the public.

The Dust Bowl is an adult summer basketball tournament which has been a long standing Madisonville tradition. This year's Dust Bowl is unique from that of the past, since this will be a production by Light of Chance Inc. whom founder Eric Logan is a Madisonville native a three-time Western Kentucky University graduate. Light of Chance, Inc is organization dedicated to community revitalization and youth development.

Attendee can enjoy good food along with music. Community members will also be able to have their blood pressure tested by the Regional Medical Home Health Agency on Saturday from 12:00pm to 2:00 pm. Area barbers will provide hair cuts to students in grades k-12 from 3:00pm to 6:00 pm on Sunday.

The basic elements of The Dust Bowl as a competitive game of basketball will remain the same. Teams will start playing Friday August 7th from 4:00 pm to 8:00pm, Saturday 9:00 am to 8:00 pm, and Sunday the championship playoff game will be from 3:00 pm to 7:00 pm.

Light of Chance is a non-profit organization with the mission of making a positive difference in the communities it serves. Through our events, we seek to inspire individuals to achieve their aspirations and have a higher quality of life. We also strive to assist and create awareness as well as opportunity.

If you would like more information about this event, or to schedule an interview, please call Eric Logan at (270-339-0717), (270-904-0136) or email at [eric.logan@lightofchance.org](mailto:eric.logan@lightofchance.org). Also please visit the official website for Light of Chance, Inc at [www.lightofchance.org](http://www.lightofchance.org) .

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