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FOR IMMEDIATE RELEASE

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Light of Chance to host Aspire Weekend

Bowling Green, KY (June 24, 2011) Light of Chance, Inc. will host its annual ***Aspire, a Weekend of Revitalization*** event, July 23rd- 24th in Bowling Green, KY. ***Aspire*** is a community-wide weekend celebration aimed at empowering and uniting people from different economic, cultural and ethnic backgrounds. The weekend will consist of a teen summit, a series of informative and interactive workshops for grades 6 and up; a multi-genre concert featuring local and regional music artists and a non-denominational gospel explosion with ministries from area churches.

“Aspire offers an enjoyable experience for all ages,” says Eric Logan, Light of Chance Founder and Executive Director. “The weekend is about mentoring, empowering and inspiring but it’s also about fun and entertainment too.”

After four successful years in his hometown of Madisonville, KY, Logan brought ***Aspire*** to Bowling Green in 2010, which yielded successful results.

“It was our best ***Aspire*** weekend in terms of quality,” he says of his last year’s event. “It was what we had been striving for since the concept began.”

“We’re fresh off our fifth annual ***Aspire*** Weekend in Madisonville, which topped the great weekend we had in Bowling Green last year,” he says. “With our great team of volunteers and mentors, I expect this year’s Bowling Green ***Aspire*** to outdo the awesome weekend we just had in Madisonville. As a whole, we will entertain, empower and inspire and more people than ever and I’m extremely excited about that.” He continues, “Every year, we try to make ***Aspire*** bigger and better so those who have attended in the past will experience it on another level and first-timers will walk away with an experience they’ll never want to miss again.”

This year’s teen summit will be held Saturday, July 23rd, at Western Kentucky University’s Mass Media and Technology Hall & the Downing University Center, from 10 a.m. to 5 p.m., with sessions including “Sex & Healthy Relationships,” “Influence of Pop & Media Culture” and “College Prep & Life Skills.” Teens will also have a choice of a number of performing arts-related workshops such as music, drama, dancing and stepping. The summit is free and open to all middle and high school students. Onsite registration will begin at 9 a.m. at the Mass Media and Technology Hall. Attendees are encouraged to preregister at www.lightofchance.org.

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The concert will be held Saturday evening at WKU's Van Meter Auditorium. It will be hosted by Nashville-based comedian, Brian "B Cov" Covington and will feature performance by a talented roster of pop, hip hop, soul, R&B and jazz artists, including Noizejoi, Damien

Horne, Darnell Levine, Shaun Melody, Asia Bryant, Ms. Chifvon Quick, ESQ, Hurra Season and *American Idol's* own, Kendra Chantell. The show will start at 7:30 p.m. Tickets can be purchased for \$7 in advance at Giorgio's Mens Wear, Hip Hop Fashions, and lightofchance.org; \$10 at the door.

Aspire will culminate with a gospel explosion on Sunday, June 24th, at 3 p.m., at State Street Baptist Church, located at 340 State Street. The service will feature the youth choir and the Princes of Praise of Stoney Point Baptist Church, Teen Skits of Deliverance from 11th Street Baptist Church, and the Alpha Knights step team from Alpha Baptist Church. Allataye Russ, of Friendship Baptist Church and Guildfield Baptist Church, will serve as the special guest speaker.

For additional information, visit www.lightofchance.org or contact Eric Logan at (270) 339-0717 or eric.logan@lightofchance.org.

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