



FOR IMMEDIATE RELEASE

Contact: Eric Logan
(270) 339-0717
eric.logan@lightofchance.org

Light of Chance to host 4th Annual Aspire Weekend July 24th-25th

BOWLING GREEN, KY (JULY 12, 2010) *Aspire, a Weekend of Revitalization* is a community-wide event, with the purpose of empowering and uniting people from different economic, cultural and ethnic backgrounds, will be held July 24-25 in Bowling Green, KY, sponsored by the Western Kentucky University Journalism & Broadcasting and PNC Bank. The weekend will consist of a Teen Summit, Concert and Gospel Explosion. The purpose of Aspire is to promote a better quality of life within the community and show individuals that they can do and be anything they desire. This year's theme is "Wake Up."

"I want people to wake up to hope and opportunity, and realize the world is ours for the taking," says Eric Logan, Light of Chance Founder and Executive Director. "I also want people to wake up to the reality of harmful things that might cause us to be unsuccessful, such as drugs, violence and certain types of people."

Light of Chance has held Aspire Weekend annually since 2007 (most recently in June) but this month will mark the first time the event has been hosted outside of Madisonville, KY. "Aspire has been very successful in my hometown," says Logan, a Western Kentucky University alumnus who currently resides in Bowling Green. "I want to take that same success and reach out and empower the people of the city in which I live."

The weekend will kick-off on Saturday, July 24 with the Teen Summit, a series of interactive, youth-centered sessions and workshops from 10 a.m. to 5 p.m. (onsite registrations begins at 9 a.m.). This year's sessions are *Artistic Expression, Exercises in Improv Theatre, General Health, Greek Stepping, and Life Skills*. The keynote speaker will be author of *No More Excuses, Black Men Stand Up!* and *No More Excuses: The Workbook*. The Teen Summit will be held at Western Kentucky University's Mass Media Technology Hall, located on Normal Dr., Bowling Green, KY 42101. The summit is free and open to youth, ages 12-18. Breakfast and lunch will be provided for all participants. Door prizes and giveaways will be available for participants to win throughout the day.

Aspire Jam, a concert featuring various musical acts and artists from other facets of the performing arts, will be held on Saturday at 7:30 p.m. and hosted by comedian Brian "B Cov" Covington. The show will be held at Western Kentucky University's Van Meter Auditorium. Admission for the concert is free for Teen Summit participants and \$5 for all others.

Aspire will culminate on Sunday, July 25 with its Gospel Explosion, a community-wide, non-denominational praise and worship service, featuring performances by A Greater Praise Mine Ministry (Northern Kentucky University), 11th Street Missionary Baptist Church Unity Choir (Bowling Green, KY), Women of Grace (Bowling Green, KY), Unity (Campbellsville, KY), and a message by Pastor Robert L. Clemmons (Christ Church Holiness, Madisonville, KY) at State Street Baptist Church at 3 p.m., located at 340 State Street, Bowling Green, KY. 42101.

To pre-register or for additional information, visit www.lightofchance.org or contact Eric Logan at (270) 339-0717 or eric.logan@lightofchance.org.

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